

## John Toth

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 [www.facebook.com/johntothusa](http://www.facebook.com/johntothusa)  [www.linkedin.com/in/johnatoth](http://www.linkedin.com/in/johnatoth)

### Sales, Marketing, Business, Training & Development Executive

### Seasoned in Entrepreneurial, Corporate, Government and Academic Environments

Innovative and versatile technology-oriented executive who's successful with emerging markets, managing new business opportunities and delivering training required for effectiveness in the marketplace. Career is characterized by providing sales, marketing, business planning, research, training & development services for employers, client companies and personal ventures.

After successful careers in Healthcare and Information Technologies, activities are now focused on lifelong interests in our environment and sustainability with green building, solar and other renewable energy. Most effective in situations wherein creativity, innovation and interactive skills are essential for success.

### Current Activities

Associate, *Perfect Power Performance*, Energy Conservation & Greenhouse Gas emission reductions with Maximum Power Transfer Solutions (MPTS)

Associate, *PLC Consulting Group*, Sustainability and Energy Consulting, Green Building Validation & Verification

Advisor, *Renewable Energy Strategies*, 501c3 developing sustainable communities and local hydroponic food production

Member and Mentor, *Entrepreneurs Assembly and Start-Up Incubator (EASI) of Nevada* promoting job growth through entrepreneurial ventures

Principal, *Let's Be Growing!*, expansion of local food network and production

### Major Accomplishments

#### Information Technologies

- Co-founder and General Manager of **cbasolutions** inc., which provided advanced computer networks and secure solutions through 2007 for clients and customers in Nevada and globally with revenues of over \$1M annually
- Nevada Business Services Manager, AT&T, and One of the 1st AT&T Internet Specialists and Data Networking Executives. As Business Services Manager in Nevada, managed portfolio of over \$20MM in telecom and data services
- Director of Sales, Bay Area Regional Research Network (BARRNet) of Stanford University, the original Internet Service Provider for Northern California, and through merger with BBN post acquisition for 2 years with annual revenues of over \$2.5MM annually

#### Green Building

- Legacy LEED® Accredited Professional with the US Green Building Council's Leadership in Energy and Environmental Design rating system
- Participant in 15 projects in N. Nevada including the 1st and only LEED for Homes® Sustainable Community Development in Nevada where savings of over \$2500 in annual utility bills were demonstrated for homeowners as verified by independent 3d party

#### Energy Efficiency & Conservation:

- Building Performance Institute Business Analyst certificate 5032434
- Residential Energy Network Home Energy Rater certification in process
- Instructor, Truckee Meadows Community College, *Fundamentals of Energy Efficiency*

## Renewable Energy

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- Advocate and Consultant for Waste-to-Energy (WTE) and Biomass to Biofuels Companies employing gasification technologies
- Author of white papers and business plans for several Client Companies engaged with bioenergy, biofuels and Greenhouse Gas Emission (GHG) reduction offset credits

## Agriculture

- Permaculture Design Certification
- Lifelong advocate, promoter, and practitioner of local food production with urban farms and small scale intensive farms including aquaculture, aquaponics, aeroponics and permaculture
- Advocate and consultant for use of manure for heat, power and nutrients in closed loop aquaculture
- Scientist with early demonstration of Algalculture for food and fuel

## Medical/Healthcare

- Program and Product Manager who advanced innovations with use of Lasers in General Surgery and Treatment of Cancer and Cardiovascular Disease
- Product Manager who named and helped develop innovative cancer therapy as *Photodynamic Therapy* (PDT)  
[www.cancer.gov/cancertopics/factsheet/Therapy/photodynamic](http://www.cancer.gov/cancertopics/factsheet/Therapy/photodynamic)

## Training & Certifications

- Building Performance Institute Business Analyst certificate 5032434
- Residential Energy Network Home Energy Rater system (HERS) certification in process
- LEED® Accredited Professional with U.S. Green Building Council's Leadership in Energy & Environmental Design building rating system
- Permaculture Design certificate
- Photovoltaic Installers Workshop, Brooks Engineering
- Solar Generations and Renewable Generations Training & Events, NVEnergy and formerly Sierra Pacific Power
- OSHA-30 current

**Education:** MBA, Pepperdine University  
M.S., Chemistry, U. Hawai'i – Manoa  
BS, Chemistry, Miami University (Ohio)

**Military Service:** Captain, United States Air Force Reserve, Honorable Discharge

**Languages:** Speak, read and write fluent American English and Hungarian; German and French with refreshing

**Publications:** P. Coates and J. Toth, *Green Home Building Ratings & Certifications Compared Sierra Green Building Association Resource Guide* (2008)  
Editor (1993), *Alpha Book on Cancer and Living*, Alpha Institute  
R. Ginsburg M.D., D.-S. Kim M.D., D. Guthaner M.D., J. Toth M.S., R. S. Mitchell M.D., Jan. 1984, Salvage of an ischemic limb by laser angioplasty: Description of a New Technique, *Clinical Cardiology*, Vol. 7, pp 54-58  
Toth, John A. *Emblide & Trochelin – 2 Novel Diterpenoids isolated from Marine Soft Corals of Enewetak Atoll* (Master of Science thesis)